



Use of POF Logo to Promote Association and Quality

Use of the Professional Opticians of Florida's distinctive logo is a benefit of membership. You are encouraged to promote the Association and what it stands for by using the logo on forms, business cards, stationery, website and in advertisements.

The logo, and any marks associated with the Association, are the property of the association and are protected by state and federal laws. Use of the logo is contingent upon your agreeing to the following licensing provisions.

1. The logo is the property of the Association;
2. Members in good standing may use the logo on stationery and in advertising to indicate membership; the word "Member" must appear immediately above or below logo, in similar type style and size.
3. Members may not use the logo to state or imply that the Association has endorsed their company or their company's products or services;
4. Members agree not to place the logo on their products;
5. Members will indemnify and hold the Association harmless for any damages, including attorney's fees, incurred by the member as a result of use of the logo;
6. Members agree to cease using the Association's logo upon request of the Board of Directors; and
7. Members agree to pay the Association all costs and attorney's fees incurred by the Association in any action against a member to enforce the terms of the license agreement.

If you need additional copies of the association logo, please call the office at 850/201-2622 or contact info@pof.org.